

Analysis

Background

Pacific Power requests approval for an RFP to procure program marketing services and/or Renewable Energy Certificate (REC) supply for the residential, small commercial, and (for Washington and California) large nonresidential portfolio option products. Pacific Power's current contracts expire December 31, 2026. The Commission approved the previous RFP for these services in 2023.¹

Pacific Power plans to issue this proposed RFP by March 1, 2026. The Company seeks to execute new contracts for the period between January 1, 2027 through December 31, 2029, with an optional two-year extension.

Under this RFP the Company seeks services specifically for:

- **Engagement and Outreach Services:** Support participant engagement, customer retention, program awareness, and acquisition strategies for all Blue Sky products within PacifiCorp's service area.
- **Renewable Energy Certificate (REC) Supply:** Procurement, verification, and delivery of RECs for all Blue Sky options across PacifiCorp's service area.

The Company offers the four portfolio option products:

1. **Blue Sky Usage:** Full emissions offset on a cents per kilowatt hour (kWh) basis.
2. **Blue Sky Habitat:** Fixed monthly donation to help fund native fish habitat restoration.
3. **Blue Sky Block:** Emissions offset per 100 kWh.
4. **Blue Sky Bulk:** A lower rate per block for non-residential customers that purchase more than 100 blocks for a year for customers in Washington and California.

Staff reviewed the draft RFP and finds the RFP's bidder requirements and evaluation process appropriate.

Conclusion

Staff recommends the Commission approve Pacific Power's proposed RFP for marketing and REC supply. The Company's draft RFP is reasonable. The bidding process is valid, and the draft RFP is consistent with prior RFPs the Commission has already approved.

¹ See Docket No. UM 1020, PUC, Order No. 23-252, July 13, 2023, p 1.

Docket No. UM 1020
January 12, 2026
Page 3

PROPOSED COMMISSION MOTION:

Approve Pacific Power's request for proposals for program marketing services for voluntary renewable energy program and acquisition of renewable energy certificates.

CA2 – UM 1020